



Issaquah High School Baseball

2018 SPONSORSHIP OPPORTUNITIES

OPENING DAY: Monday, March 12, 2018

Let's Play ball!

Head Coach Rob Reese has taken his IHS teams to 13 State Tournament appearances (last year!), six final fours and three state championships over his 24 years as head coach while racking more than 385 wins! This promises to be an exciting season, with a strong team and their eyes on the State Championship.

The Issaquah High School Eagles Baseball Team would like to extend to your business the opportunity to purchase a baseball field fence advertising banner. This is a great opportunity for you to showcase your company while supporting our community, Issaquah High School and the Eagles Baseball program. We will display your banner prominently along the Issaquah High School baseball fence and money raised will go directly to support the IHS Baseball Program.

Through your sponsorship, your business will have advertising exposure from the athletes and spectators in our baseball program and from the many other field uses throughout the season. The IHS baseball fields are host to players and spectators from Varsity, JV and Freshman teams, as well as youth baseball and summer teams. With **over 150+ games played on the field in a typical calendar year**, the exposure your banner will receive is a great advertising investment and gives heightened recognition in the community as a supporter our high school program. The IHS baseball field also serves as a gateway to the IHS campus and stadium creating even more visibility.

Please see the attached information sheet for details on this opportunity.

With your support, we will continue our goal of establishing a high school baseball program based on excellence.

Thank you for your consideration,

The Issaquah High School Baseball Program

Lida Buckner

IHS Baseball Parent Volunteers

(425) 890-7774 lidaj@mac.com

*IHS is recognized as a public education agency that meets the requirements for charitable giving and gift donations under the Internal Revenue Code (IRC) section 170(c). **The Tax ID #91-6001643***



2018 BASEBALL SPONSORSHIP ENROLLMENT



1-Year Home Run Sponsorship

(Payments DUE 2/1/2018)

- 5' x10' horizontal outdoor banner
- HP 360 latex printing – ideal for outdoor use. Four-color digital print on outdoor, durable
- 13 oz. vinyl with reinforced raw edges, grommets every 24" , wind slots
- Banners displayed along interior baseball field fences
- March (spring sports) – October (fall sports)
- Storage of banners during the off season
- RETURNING SPONSOR DISCOUNTS
 - 10% Discount for returning sponsors, new banner: \$450
 - 20% Discount for returning sponsors, using 2017 banner (banner' s last 2 years): \$400
 - 25% Discount for returning Banner & GameDay sponsor, using 2017 banner \$375

<input type="checkbox"/>	\$500	%New Home Run Sponsor
<input type="checkbox"/>	\$450	Returning Home Run Sponsor, new banner
<input type="checkbox"/>	\$400	Returning Home Run Sponsor, reusing 2017 Banner
<input type="checkbox"/>	\$375	Returning Home Run Sponsor, reusing 2017 Banner, AND GameDay Sponsor
Sponsor Name		
Contact		
Address		
Phone		
Email		
Signature		

Artwork / Logos

- Fast Signs of Issaquah will work with businesses on basic banner artwork.

Mail form & check* payable to "Issaquah High School":

IHS Baseball
 C/O Lida Buckner
 27015 SE Old Black Nugget Rd
 Issaquah, WA 98029

Questions? Lida Buckner, 425-890-7774 lidaj@mac.com



Artwork examples

**All advertising subject to review and approval by Issaquah School District*

Please Send logos and artwork in .eps (preferred) or .pdf format to: lidaj@mac.com

Keep in mind that the signs are viewed from approximately 300+ feet. Fast Signs will do basic design application of logo, business name, etc. If sponsor wants full design work, extra charges may apply.

TIPS on what to include on banner:

- ⊖ No more than 9 words
 - ⊖ Company logo in high resolution format, .eps preferred
 - ⊖ Company name
 - ⊖ website address
 - ⊖ phone number
- ✓ Send logos and artwork in .eps (preferred) or .pdf format to: lidaj@mac.com. All advertising subject to review and approval by Issaquah School District

Those with excessive information and small text are difficult to see from this distance. Less is more!

GOOD

TOO MUCH DETAIL



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