



## Issaquah High School Baseball 2020 SPONSORSHIP OPPORTUNITIES

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**OPENING DAY: Wednesday, March 25, 2020**  
**Let's Play ball!**

Coach Rob Reese has been the Head Coach of the Issaquah High School Baseball program since 1994. The Highly respected Coach Reese attained his 400<sup>th</sup> high school career victory last season, thanks to a 4-2 triumph again rival Skyline in a winner-to-state, loser-out playoff game. This was a career highlight was backed by years of outstanding accomplishments with his teams. Coach Reese as taken his IHS teams to 14 State Tournament appearances (last year!), six final fours and three state championships over his 25 years! This promises to be an exciting season, with a strong team and their eyes on the State Championship.

The Issaquah High School Eagles Baseball Team would like to extend to your business the opportunity to purchase a baseball field fence advertising banner. This is a great opportunity for you to showcase your company while supporting our community, Issaquah High School and the Eagles Baseball program. We will display your banner prominently along the Issaquah High School baseball fence and money raised will go directly to support the IHS Baseball Program.

Through your sponsorship, your business will have advertising exposure from the athletes and spectators in our baseball program and from the many other field uses throughout the season. The IHS baseball fields are host to players and spectators from Varsity, JV and Freshman teams, as well as youth baseball and summer teams. With **over 150+ games played on the field in a typical calendar year**, the exposure your banner will receive is a great advertising investment and gives heightened recognition in the community as a supporter of our high school program. The IHS baseball field also serves as a gateway to the IHS campus and stadium creating even more visibility.

Please see the attached information sheet for details on this opportunity.

With your support, we will continue our goal of establishing a high school baseball program based on excellence.

Thank you for your consideration,

### **The Issaquah High School Baseball Program**

Marc Buyco  
IHS Baseball Parent Volunteers  
(425) 443-1826    mbuyco@gmail.com

*IHS is recognized as a public education agency that meets the requirements for charitable giving and gift donations under the Internal Revenue Code (IRC) section 170(c). **The Tax ID #91-6001643***



## 2020 BASEBALL SPONSORSHIP ENROLLMENT

● **1-Year Home Run Sponsorship (Payments DUE 2/7/2020)**

- 5'x10' horizontal outdoor banner
- HP 360 latex printing – ideal for outdoor use. Four-color digital print on outdoor, durable
- 13 oz. vinyl with reinforced raw edges, grommets every 24", wind slots
- Banners displayed along interior baseball field fences
- March (spring sports) – October (fall sports)
- Storage of banners during the off season

	<ul style="list-style-type: none"> <li>• \$575 <b>"New"</b> Home Run Sponsor</li> <li>• \$425 Returning Home Run Sponsor</li> <li>• \$400 Returning Home Run Sponsor that is also a Baseball GameDay Sponsor</li> </ul>
Sponsor Name	
Contact	
Address	
Phone	
Email	
Signature	

**Artwork / Logos**

Fast Signs Issaquah is the Printer for IHS Banners.

See tips on following page on creating the most effective banner.

All advertising subject to review and approval by Issaquah School District

**Questions?** Marc Buyco [mbuyco@gmail.com](mailto:mbuyco@gmail.com)

**Mail form & check\* payable to "Issaquah High School"**

Issaquah High School  
IHS Baseball  
700 2nd Ave SE  
Issaquah, WA 98027

*\*CC payment available with a 3.5% cc fee. Contact Marc Buyco*



## Artwork examples

*\*All advertising subject to review and approval by the Issaquah School District*

Please Send logos and artwork in .eps (preferred) or .pdf format to: Marc Buyco [mbuyco@gmail.com](mailto:mbuyco@gmail.com)  
Keep in mind that the signs are viewed from approximately 300+ feet. Fast Signs will do basic design application of logo, business name, etc. If sponsor wants full design work, extra charges may apply.

### TIPS on what to include on banner:

- No more than 9 words
  - Company logo in high resolution format, .eps preferred
  - Company name
  - website address
  - phone number
- ✓ Send logos and artwork in .eps (preferred) or .pdf format to: Marc Buyco [mbuyco@gmail.com](mailto:mbuyco@gmail.com). All advertising subject to review and approval by Issaquah School District

Those with excessive information and small text are difficult to see from this distance. Less is more!

### GOOD



### TOO MUCH DETAIL



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